

Press release on COSME TOKYO 2021

AXXZIA

We, AXXZIA's theme on COSME TOKYO 2021 is
"Harmony with skin care & beauty supplements", namely
offers a total beauty solution both on an outer-care and an inner-care.

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【 Available 】 10:00~19:00 weekdays

Debut! 3 new cosmetics at the event

1 · 2 new products(Cleansing & Washing) has been joined to AGtheory



Gracefully and elegantly,
AGtheory, skin care series support your aging
care beauty life with selected herbal extracts

Full line has been completed now with 2 new products(Cleansing & Washing)

【NEW】AGtheory Cleansing Oil

130mL RRP JPY3,800 + tax

For the moment with a most clean and beautiful skin condition of the day!

[Product feature]

- Offers an unique double layer component (oil part and beauty skin care part) and a warm feeling based on our new technology.
- Excellent (but gentle) oil cleansing ability and add skin care performance.

[Key ingredients]

Supply, Radiant : Lumex occidentalis, Rice bran, gentian root, Magwa root/ bark, Tochinoki seed, Obako seed, Yukinoshita, Bilberry leaf, Yuzu fruit, Dokudami, Roman chamomile flower
Moisturizing : Cutinashi extract,



【NEW】AGtheory Washing Foam

100g RRP JPY 3,800円 + tax

Wash off stain and soil on a skin with mellow and rich foam and provide a moist and soft feeling even after washing

[Product feature]

- Moist and soft feeling touch to a skin after washing with gentle, creamy and fine foam
- Carefully selected 6 kinds of botanical beauty ingredients preform a skin care performance (supply and radiant)

[Key ingredients]

Supply, Radiant : Tochinoki seed, Yukinoshita, Yuzu fruit, Bilberry leaf, Albizia julibrissin bark



***** AG theory / series products *****



[Lotion]



[Essence]



[Gel Mask]



[Emulsion]



[Trial Kit]



[Beauty Drink]

2 · Debut ! Premium version of eye sheet for Beauty Eyes series

BEAUTY EYES

Beauty impression comes from eyes
Aging care approach on delicate zone
(around eyes) for a stressful life for eyes

【NEW】Beauty Eyes Essence Sheet Premium

60 sheets RRP JPY7,800 + tax

Debut! Premium version of eye sheet with a new shape “eye round sheet” covers the every direction of eyes

[Product feature]

- Apply totally new shape of sheet(it is called ‘Eye round sheet’) covers the every direction of eyes (registered design by AXXZIA)
- Very thin(0.3mm) non oven sheet made of 100% cotton linter has an excellent adhesion and an essence holding ability as well.
- Plenty of essence(85mL in a jar) contain symbolic ingredient ‘Eye Bright Extract(conditioning)’ for the series and newly blended triple minerals complex(Mg, Cu, Zn) support a supple of your skin.

[Key ingredients]

Supple : Magnesium Aspartate, Copper Gluconate, Zinc Gluconate
Radiant , Conditioning : Centella Asiatica Extract, Crataegus Cuneata Fruit Extract, Eye Bright extract



***** Beauty eyes · series products ***** ***** Related products *****



[Eyes essence]



[Eyes sheet]



[Eyes cream]



[Supplement]



[Home care machine for eyes]

In addition to these new products , we exhibit AXXZIA' s full range of products at the event

Le Ciel de L' aube
N2 AXEL
AITHER
BEAUTY FORCE
VENUS RECIPE

Skin care series for professional use & home care at salon
Skin care series for professional use & home care at salon
Specialties for professional use at salon
Skin care series for retail
Beauty supplements for retail

New and unique concept
Variety of products
We , AXXZIA offers a total beauty solution

Please expect and be excite about AXXZIA booth at COSME TOKYO 2021.