Press release on COSME TOKYO 2021



We, AXXZIA's theme on COSME TOKYO 2021 is "Harmony with skin care & beauty supplements", namely offers a total beauty solution both on an outer-care and an inner-care.

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Debut! 3 new cosmetics at the event

1 · 2 new products(Cleansing & Washing) has been joined to AGtheory



Gracefully and elegantly, AGtheory, skin care series support your aging care beauty life with selected herbal extracts

Full line has been completed now with 2 new products(Cleansing & Washing)

[NEW] AGtheory Cleansing Oil

130mL RRP JPY3,800 + tax

For the moment with a most clean and beautiful skin condition of the day!

[Product feature]

- · Offers an unique double layer component (oil part and beauty skin care part) and a warm feeling based on our new technology.
- · Excellent (but gentle) oil cleansing ability and add skin care performance.

[Key ingredients]

Supply ,Radiant: Lumex ocsidentalis, Rice bran, gentian root, Magwa root/bark, Tochinoki seed, Obako seed, Yukinoshita, Bilberry leaf, Yuzu fruit, Dokudami, Roman chamomile flower

Moisturizing: Cutinashi extract,

[NEW] AGtheory Washing Foam

100g RRP JPY 3,800円 + tax

Wash off stain and soil on a skin with mellow and rich foam and provide a moist and soft feeling even after washing

[Product feature]

- · Moist and soft feeling touch to a skin after washing with gentle, creamy and fine foam
- · Carefully selected 6 kinds of botanical beauty ingredients preform a skin care performance (supply and radiant)

[Key ingredients]

Supply, Radiant: Tochinoki seed, Yukinoshita., Yuzu fruit, Bilberry leaf, Albizia julibrissin bark



***** AG theory / series products











[Lotion] [Essence]

[Gel Mask]

[Emulsion]

[Trial Kit]

[Beauty Drink]

2 · Debut! Premium version of eye sheet for Beauty Eyes series

BEAUTY EYES

Beauty impression comes from eyes Aging care approach on delicate zone (around eyes) for a stressful life for eyes

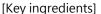
[NEW] Beauty Eyes Essence Sheet Premium

60 sheets RRP JPY7,800 + tax

Debut! Premium version of eye sheet with a new shape "eye round sheet" covers the every direction of eyes

[Product feature]

- · Apply totally new shape of sheet(it is called 'Eye sound sheet") covers the every direction of eyes (registered design by AXXZIA)
- · Very thin(0.3mm) non oven sheet made of 100% cotton linter has an excellent adhesion and an essence holding ability as well.
- · Plenty of essence(85mL in a jar) contain symbolic ingredient 'Eye Bright Extract(conditioning)' for the series and newly blended triple minerals complex(Mq, Cu, Zn) support a supple of your skin.



Supple: Magnesium Aspartate, Copper Gluconate, Zinc Gluconate Radiant, Conditioning: Centella Asiatica Extract, Crataegus Cuneata Fruit Extract, Eye Bright extract



Beauty eyes • series products *****



[Eyes essence]



[Eyes sheet]



[Eyes cream]

Related products ***



[Supplement]



[Home care machine for eyes]

In addition to these new products, we exhibit AXXZIA' sfull range of products at the event

Le Ciel de L'aube N2 AXEL AITHER

BEAUTY FORCE VENUS RECIPE

Skin care series for professional use & home care at salon Skin care series for professional use & home care at salon

Specialties for professional use at salon

Skin care series for retail Beauty supplements for retail

New and unique concept
Variety of products
We , AXXZIA offers a total beauty solution

Please expect and be excite about AXXZIA booth at COSME TOKYO 2021.